



Paul J. Burke

***Passionate Keynote Speaker
& Executive Advisor***



Presentation

Hiring, Developing and Retaining the Ideal Team Player in Your Organization

Presentation Description

The audience will be presented with a powerful framework along with easy-to-use tools for identifying, hiring, developing, and retaining the ideal team players in any type of organization. We will discuss the three critical traits that a person must have to be an ideal team player and the three critical activities managers need to implement to improve employee engagement, productivity, and retention. Each attendee will leave with information and tools that can be immediately leveraged within their organization.

What Makes This Presenter Unique?

Paul has over 30 years of sales and marketing leadership managing local, corporate, and global teams. He has also been an entrepreneur; owning, leading, and successfully exiting several businesses. Paul enjoys working with entrepreneurs and leadership teams as a teacher, facilitator, and coach, helping them get more out of their business and work life, ***"Putting the fun back into dysfunctional."***

Serving as an Officer in the U.S. Army and as a Company Commander during Operation Desert Storm, he learned the value of great leadership, teamwork, and the critical importance of execution. Without those elements all the best plans in the world become just words on a page.

Paul has a Bachelor of Science degree in Business & Speech Communication from the University of Minnesota and a Master of Business Administration in Entrepreneurial Management from the University of Dallas.

Actionable Takeaways

1. Identify the 3 traits make up an ideal team player.
2. How individuals can help themselves and others become an ideal team player.
3. How managers reverse the tide of employee disengagement in today's workplace.
4. Practical & Relevant tools that can be ***immediately implemented*** to improve employee engagement and retention throughout an organization.

Testimonials

**Barb Lau, Executive Director
Association of Women Contractors.**

★★★★★

"Paul has presented on multiple topics to groups within the Association. The feedback is always positive, and attendees look forward to his next program. I recommend Paul as a facilitator, educator, and leader."

**Tom Florian, Sr. Director
West Des Moines Chamber**

★★★★★

"Paul put the focus on the goal of helping each attendee in the room to find at least one actionable thing that could help their business improve – this was very much appreciated."

**Adam Hanson, President
Associated Builders & Contractors of MN/ND**

★★★★★

"Paul brings humor, stories, and a rich history to each event we invite him to – all while giving attendees and participants positive takeaways that help us in our personal and professional lives. We can't wait to have Paul back at our next event!"

Contact

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