



Paul J. Burke

***Passionate Keynote Speaker
& Executive Advisor***



Presentation

Unleashing a 'People Powered' Revolution in Your Organization

Presentation Description

Why a "people powered" strategy? Too often strategic planning puts people at the end of the discussion or as an afterthought to the many other issues business leaders face. With the current environment of wage inflation & declining employee engagement, business leaders must be intentional about their "people" strategy. The audience will be presented with a powerful framework for developing a people driven strategy, starting with their leadership team. They will be given practical tools that can be quickly implemented and help create a competitive advantage in any industry.

What Makes This Presenter Unique?

Paul has over 30 years of sales and marketing leadership managing local, corporate, and global teams. He has also been an entrepreneur; owning, leading, and successfully exiting several businesses. Paul enjoys working with entrepreneurs and leadership teams as a teacher, facilitator, and coach, helping them get more out of their business and work life, ***"Putting the fun back into dysfunctional."***

Serving as an Officer in the U.S. Army and as a Company Commander during Operation Desert Storm, he learned the value of great leadership, teamwork, and the critical importance of execution. Without those elements all the best plans in the world become just words on a page.

Paul has a Bachelor of Science degree in Business & Speech Communication from the University of Minnesota and a Master of Business Administration in Entrepreneurial Management from the University of Dallas.

Actionable Takeaways

1. The 5 critical steps to create a "people powered" revolution.
2. How to build a cohesive & functional leadership team.
3. The 6 Steps to create clarity throughout your organization.
4. Defining what's most important right now!

Testimonials

**Barb Lau, Executive Director
Association of Women Contractors.**

★★★★★

"Paul has presented on multiple topics to groups within the Association. The feedback is always positive, and attendees look forward to his next program. I recommend Paul as a facilitator, educator, and leader."

**Tom Florian, Sr. Director
West Des Moines Chamber**

★★★★★

"Paul put the focus on the goal of helping each attendee in the room to find at least one actionable thing that could help their business improve - this was very much appreciated."

**Adam Hanson, President
Associated Builders & Contractors of MN/ND**

★★★★★

"Paul brings humor, stories, and a rich history to each event we invite him to - all while giving attendees and participants positive takeaways that help us in our personal and professional lives. We can't wait to have Paul back at our next event!"

Contact

Cell: 651-666-8670

Office: 651-770-7898

Email: Paul.Burke@MyBusinessAcceleration.com

Website: MyBusinessAcceleration.com

