



Paul J. Burke

***Passionate Keynote Speaker
& Executive Advisor***



Presentation

The High Price of Unprepared Leaders

Presentation Description

The audience will be presented with practical solutions to the compelling issues facing businesses today. Employee engagement is down, stress is up, wage inflation and the high cost of turnover are impacting the bottom line.

Managers are vital in dealing with these issues and too many are not prepared. The presentation will lay out a path to elevate current managers with leadership skills that can impact their organizations and reverse these issues quickly and for the long term.

What Makes This Presenter Unique?

Paul has over 30 years of sales and marketing leadership managing local, corporate, and global teams. He has also been an entrepreneur; owning, leading, and successfully exiting several businesses. Paul enjoys working with entrepreneurs and leadership teams as a teacher, facilitator, and coach, helping them get more out of their business and work life, ***"Putting the fun back into dysfunctional."***

Serving as an Officer in the U.S. Army and as a Company Commander during Operation Desert Storm, he learned the value of great leadership, teamwork, and the critical importance of execution. Without those elements all the best plans in the world become just words on a page.

Paul has a Bachelor of Science degree in Business & Speech Communication from the University of Minnesota and a Master of Business Administration in Entrepreneurial Management from the University of Dallas.

Actionable Takeaways

1. Understand the urgent need for managers to evolve into leaders.
2. 5 skills managers can develop to build their leadership impact.
3. Clear understanding how leaders influence their teams.
4. 7 Practical tools managers can leverage immediately to elevate their teams.

Testimonials

**Barb Lau, Executive Director
Association of Women Contractors.**

★★★★★

"Paul has presented on multiple topics to groups within the Association. The feedback is always positive, and attendees look forward to his next program. I recommend Paul as a facilitator, educator, and leader."

**Tom Florian, Sr. Director
West Des Moines Chamber**

★★★★★

"Paul put the focus on the goal of helping each attendee in the room to find at least one actionable thing that could help their business improve – this was very much appreciated."

**Adam Hanson, President
Associated Builders & Contractors of MN/ND**

★★★★★

"Paul brings humor, stories, and a rich history to each event we invite him to – all while giving attendees and participants positive takeaways that help us in our personal and professional lives. We can't wait to have Paul back at our next event!"

Contact

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